



BARELY
METHODICAL
TROUPE

BROMANCE



Photo: Chris Nash

DREAM

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DREAM
Di Robson
07850 164 819

1. TOUR DATES 2019

2019

Assembly, Edinburgh Fringe (UK)	1 - 26 Aug
Circus City, Bristol (UK)	31 Oct - 2 Nov
Spiegel tent Festival Chichester (UK)	6 – 9 Nov
Jatka78, Prague (Czech Republic)	29 – 30 Nov

2. BROCHURE AND WEBSITE COPY

Copy 100 words

Barely Methodical Troupe
Bromance

International award winning smash hit BROMANCE is back! Five-star circus about camaraderie and affection. Audacious, touching, exhilarating tour-de-force of physical heroics where handshakes become handstands and backslaps become backflips.

Among the UK's hottest circus companies Barely Methodical Troupe are at the forefront of a new kind of physical performance, creating highly entertaining shows that mix the show stopping acrobatics of circus with the emotional punch of theatre.

Winners of 2013 Circus Maximus Award; 2014 Total Theatre & Jackson's Lane Award for Circus

"Jaw-droppingly magnificent show..." The Stage ★★★★★

"Astonishing" Time Out ★★★★★

"A wonder to behold" The Metro ★★★★★

Trailer: <https://vimeo.com/255107134>

Copy 40 words

International award winning smash hit BROMANCE returns! Five-star circus about camaraderie and affection. Audacious, touching, exhilarating tour-de-force of physical heroics where handshakes become handstands and backslaps become backflips.

"Jaw-dropping" The Stage ★★★★★

"A Wonder" Metro ★★★★★

"Astonishing" TimeOut ★★★★★

Please include this credit where possible

Produced by DREAM

Barely Methodical Troupe: Beren D'Amico, Louis Gift, Charlie Wheeler
Director: Eddie Kay; Producer: Di Robson; Associate Producer: Emilie Labourey; Associate Director: Ella Robson Guilfoyle; Lighting Design: Elliot Griggs

Show information

Runs 60 mns, no interval

Age guidance: 8+ year

www.barelymethodical.com

3. POSITIONING

Key selling points

- Throughout the show there is an amazing display of physical heroics
- The three performers are highly skilled and there are plenty of ooh and aah moments
- *Bromance* displays a good fusion of content and form. The novel through line is about male relationships; what it's like to be a male today, competitiveness, larkiness, sneaky power shifts.
- Suitable for ages 8+
- The show is light hearted and highly enjoyable
- Fresh young, male performers who have an appealing dynamic
- Interesting mix of skills; acrobatics, hand to hand balancing, Cyr wheel
- Cool musical score
- The company is award-winning: Edinburgh Fringe in 2014, a Total Theatre Jacksons Lane Circus Award; 2013 Circus Maximus competition.
- BROMANCE launched BMT's career at Edinburgh 2014, they opened the 2015 London International Mime Festival.
- BROMANCE took Edinburgh by storm for the 3rd time in 2019, performing to sold out audiences and receiving rave reviews
- Sold out shows around the world including New York, London, Montreal the show has toured to: N America, Europe, Australia, Middle-East it is now time for BMT to return with the very one hit that started their incredible journey

Key target markets

- People interested in contemporary arts/performance/physical theatre/circus/dance
- People interested in urban artforms; bboying, tricking, parkour
- Families with children aged 8+
- Appealing to teenagers of both sexes
- People looking for new experiences
- People looking for a fun night out

4. PRESS QUOTES AND LINKS

Quotes

★★★★★ 'Exciting, breathtaking, physically skilled' British Theatre Guide

<https://www.britishtheatrequote.info/reviews/bromance-edinburgh-fring-17947>

★★★★★ 'Meticulously constructed, creating a visual feast of dance and acrobatics which amazes and astounds its audience' Theatre Weekly

<https://theatreweekly.com/edinburgh-review-bromance-at-assembly-rooms/>

★★★★★ 'More brilliant than ever' The Wee Review

<https://theweereview.com/review/bromance-2/>

★★★★★ 'Taking Edinburgh by storm' Edinburgh Review

★★★★★ 'A sizzling synchronised circus show, with a message, humour and spectacle' Broadway World

<https://www.broadwayworld.com/scotland/article/EDINBURGH-2019-BWW-Review-BROMANCE-Assembly-Rooms-Music-Hall-20190818>

★★★★★ 'One of the most impressive productions you will see at this year's Fringe' The Scottish Play Blog

<https://scotspplay.wordpress.com/2019/08/18/reviews-this-time-and-bromance/>

★★★★★ 'Astonishing circus skills.' Time Out

<http://www.timeout.com/edinburgh/theatre/bromance>

★★★★★ 'A wonder to behold' The Metro

★★★★★ 'A jaw-dropping magnificent show' The Stage

★★★★★ 'The sincerity and passion of these guys for their art is palpable. It's a definite re-book with friends for me and five stars with a muscular flourish. Great show!' Edinburgh Guide

'Watchable, wry and utterly winning.' WhatsOnStage

http://www.whatsonstage.com/london-theatre/reviews/bromance-mime-festival_36877.html

★★★★★ 'A touching, thoughtful show about being male.' The Financial Times

★★★★★ 'Frisky and risky, pointed yet playful, Bromance is well worth seeking out.'

The Times <http://www.thetimes.co.uk/tto/arts/stage/theatre/article4321078.ece>

★★★★★ 'It is the talent and vulnerability that has made this show such a success' Fest Magazine

<https://www.fest-mag.com/edinburgh/dance-physical-theatre-circus/review-bromance>

★★★★★ 'An emotional punch' Theatre Reviews Design

<http://theatreviews.design/bromance-4-stars/>

★★★★★ 'A slick and innovative production' The Spy in the Stalls

<https://thespyinthestalls.com/2019/08/bromance/>

★★★★★ 'Bromance breaks down the barriers of what masculinity is in the 21st century' On The Beat

<https://otbzine.wordpress.com/2019/08/06/edinburgh-fringe-review-bromance-at-the-assembly-rooms/>

'Eblouissant' Le Progrès (article in French)

<https://www.leprogres.fr/sortir/2016/07/05/bromance-une-performance-de-haute-volee>

Links to picks & interviews

What's On Stage behind the scenes video blog: https://www.whatsonstage.com/edinburgh-theatre/news/bromance-barely-methodical-troupe-festival-fringe_49675.html

Edinburgh Festival List, hit shows that are returning for a second run
<https://edinburghfestival.list.co.uk/article/109219-edinburgh-festival-fringe-2019-hit-shows-that-are-returning-for-a-second-run/>

West End Wilma, interview <https://www.westendwilma.com/interview-edinburgh-bromance-2019/>

Yotel, Preview 'Back by popular demand' <https://www.yotel.com/en/blog/edinburgh-fringe-festival-2019>

Deadline News, preview: <http://www.deadlinenews.co.uk/2019/07/05/preview-barely-methodical-troupe-bring-bromance-back-to-the-fringe/>

The Guardian
<http://www.theguardian.com/stage/theatreblog/2015/aug/03/edinburgh-festival-2015-15-best-shows>

One of the top rated Edinburgh Fringe circus and cabaret shows: <https://www.edinburghlive.co.uk/best-in-edinburgh/gigs-clubs/top-rated-edinburgh-fringe-circus-16752051>

5. WHAT AUDIENCES SAID ON TWITTER

@krisbooyer Just saw @BMTroupe in #BromanceTheShow – it did not disappoint! 3 hot guys. INCREDIBLE acrobatics. Subtle but funny humour #WorthEveryPenny

@CatherineJEM This was super splendid. Must see #BromanceTheShow by @BMTroupe We all left beaming from seeing some terrific circus.

@mattharper88 @BMTroupe in #BromanceTheShow was genuinely breathtaking – daring, clever, funny and utterly unforgettable #edfringe

@JimmyDicks81 Wow. @BMTroupe..Didn't think it was 'my thing' but totally blown away! Incredible! #BromancetheShow go see it!

@CategoryThree Just seen a snippet of @BMTroupe show #BromancetheShow #bestofthefest their skills are second to none. We sat with open mouths!!

@RozzaKnozza Saw the sensational #BromancetheShow by @BMTroupe and felt inspired. You guys were great!

@MissStephGrace Just saw @BMTroupe for the second time. Those skills left me speechless #BromancetheShow

@kaiaparrot Loved #BromancetheShow as impressive & dynamic as ever but with more honest, poignant moments and on point comic timing! @BMTroupe #edfringe

@HermsLawton Best of the Fest? Hands-down it has to be #BromancetheShow – mind blowing, breathtaking & beautiful! Thanks @BMTroupe

@Beccy_Allen Loved #BromancetheShow exploration of masculinity/physicality/creativity..with muscularity thrown in for good measure. Boys I salute you!

@kayscorah Beautiful, laughing, gasping and crying. Great start to @MimeLondon

@OrigMusic Do anything to get a returns ticket to see Bromance. Astonishing in its beauty, skill and athleticism

@adrainarntn Been to opening show of @MimeLondon @BMTroupe's Bromance. Waited 20 years for a UK circus company to have such panache and brio.

@judechristian stonking start to the year. Superhuman muscularity, fully human hearts.

6. BOX OFFICE INFORMATION SHEET

Bromance by Barely Methodical Troupe

A brief description of the show

Barely Methodical Troupe's award winning show Bromance explores the role of male companionship and its limits through a jaw-dropping combination of acrobatics, risk taking balances and a stunning routine inside a huge metal wheel.

Bromance is:

- Fun and funny
- Engaging and easy going
- Brimming with skill
- Entertaining and exhilarating
- The smash hit show that started Barely Methodical Troupe's journey as one of the leading companies on the British contemporary circus scene
- Award winning

Expect to see: high octane circus skills used to explore the theme of male relationships all set to a very cool soundtrack.

How long is it?

60 minutes without an interval

Who is it suitable for?

Suitable for people aged 8+

Are there any strobe effects?

No

Find out more by watching the trailer here:

<https://vimeo.com/255107134>

Who is Barely Methodical Troupe?

Barely Methodical Troupe is one of the UK's leading acrobatic circus companies, fusing hand-to-hand and Cyr wheel with a through line of creative dynamic movement. The artists came to circus, each having trained independently in their own respective fields, with a thirst for breaking boundaries. Each of their shows - BROMANCE, KIN, SHIFT - has become a hit both nationally and internationally. Influenced by their already existing skill sets (parkour, bboying and tricking), they have a fresh perspective on the creation of their material. This combination of technical ability with their stylish flow is the defining feature of the troupe.

If you have any questions, please don't hesitate to contact Di at DREAM on 07850 164819 or di@diro.net

7. SAMPLE PRESS RELEASE

Following sell out performances at the 2019 Edinburgh Fringe Festival, 2015 London International Mime Festival & Udderbelly Festival at the Southbank Centre; the all-male Barely Methodical Troupe bring their award-winning show Bromance to INSERT VENUE NAME AND DATE(S).

An international sensation, Bromance explores the friendship between three of the UK's most exciting acrobats – big man Louis Gift, Cyr wheeling star Charlie Wheeler and flying trickster Beren d'Amico.

Part of a new wave of modern British circus that combines physical stunts with contemporary dance styles, themes and theatricality, BMT's show-stopping acrobatics and explosive displays have wowed audiences worldwide again and again. Their playful techniques subvert conventional circus tricks and styles.

Highly entertaining, Bromance is a show about trust, intimacy and male friendships explored through eye-watering feats of strength, astonishing circus skills, hand-to-hand balancing, acrobatics and Cyr wheel routines. In this celebration of everything blokey, handshakes become handstands and back slaps become backflips.

Beren D'Amico says, We had the opportunity to create a show. So we thought, "What do we have together?" We don't want to do a show about politics or come across as pretentious. So we made a show about male friendship, because that's what we experience every day.

Barely Methodical Troupe met at the National Centre for Circus Arts when they found their diverse mix of skills offered them a unique chemistry: Louis Gift started in parkour, Beren D'Amico in martial arts and tricking and Charlie Wheeler was a breakdancer. On graduation they won the inaugural Circus Maximus competition and the Deutsche Bank Award which enabled them to create Bromance. They have gone on to be awarded a string of awards including Best Circus Weekly Award at Adelaide Fringe 2015.

Barely Methodical Troupe are a wonder to behold (Metro).

Full listings information follows.

Ends

Press contact: INSERT NAME AND CONTACT DETAILS

Notes to editors

1. Bromance produced by DREAM.
2. Barely Methodical Troupe is one of the UK's leading acrobatic circus companies, fusing hand-to-hand and Cyr wheel with a through line of creative dynamic movement. The artists came to circus, each having trained independently in their own respective fields, with a thirst for breaking boundaries. Influenced by their already existing skill sets (parkour, bboying and tricking), they have a fresh perspective on the creation of their material. This combination of technical ability with their stylish flow is the defining feature of the troupe.

Listings information

Barely Methodical Troupe

Bromance

INSERT DATES

INSERT VENUE ADDRESS

INSERT BOX OFFICE NUMBER AND URL

INSERT SHOW TIMES

INSERT SHOW DATES

Duration: 60 minutes with no interval

Age range: For ages 8 to adult

INSERT TICKET PRICES

INSERT ANY BOOKING CHARGES

8. SAMPLE DIRECT MAIL LETTERS

Let's get physical

From One Direction to Barack Obama, the man hug is now the standard male greeting.

These new rules of masculine touchy-feelyness are exactly the subject of *Bromance*, an award-winning new show by the hotly-tipped, all-male circus trio Barely Methodical Troupe.

'Frisky and risky, pointed yet playful, *Bromance* is well worth seeking out.'

The Times

The three lads are part of a new wave of modern British circus, combining awesome physical feats with contemporary themes and theatricality.

They work their socks off to get their witty, brotherly message across with an inventive mix of flawlessly timed acrobatics, shoulder high balances and a stunning routine inside a giant, spinning metal wheel.

'A jaw-dropping magnificent show.' The Stage ★★★★★

Bromance, is a thrilling show that takes circus to new heights.

Be prepared to gasp in delight as Barely Methodical Troupe take to the stage for INSERT ONE/TWO NIGHTS nights only this May. Unmissable!

9. SOCIAL MEDIA

#BROMANCEtheshow

Twitter @BMTroupe

Instagram @barelymethodical_troupe

Facebook @Barelymethodicaltroupe

10. ABOUT THE COMPANY

Barely Methodical Troupe is one of the UK's leading acrobatic circus companies, fusing hand-to-hand and Cyr wheel with a through line of creative dynamic movement. The artists came to circus, each having trained independently in their own respective fields, with a thirst for breaking boundaries. Influenced by their already existing skill sets (parkour, bboying and tricking), they have a fresh perspective on the creation of their material. This combination of technical ability with their stylish flow is the defining feature of the troupe.

Since graduating from the National Centre for Circus Arts, Beren D'Amico, Charlie Wheeler and Louis Gift have performed with Silver Lining at Jackson's Lane, at The Roundhouse as part of CircusFest, the City of London Festival and Out There Festival, before collaborating to create their debut show Bromance.

Beren D'Amico

From the age of 8, Beren took up Taekwondo eventually gaining a second Dan Black Belt. Always favouring the demonstration side of the martial art over the competitive side, his interest leaned towards the acrobatic element of the discipline. Tricking allowed Beren to develop a unique and incredibly dynamic style. Eager to use this skill in performance, Beren enrolled in the East 15 Drama School to study acting and stage combat. What he learnt there inspired him to focus his studies towards circus (something that was always a keen interest due to his parent's involvement with Archaos when he was a child). Beren studied at the National Centre for Circus Arts on the degree programme where he specialised in Hand to Hand with Louis Gift. Together they combine tricking and free running (parkour) with their circus training to create a raw and original movement style. Since graduating from the National Centre for Circus Arts, Beren has performed in Echoes, a site specific circus production at Maiden Lane Estate, Camden which was choreographed by Ella Robson Guilfoyle.

Charlie Wheeler

Charlie started breakdancing in his teens in Southampton. Whilst studying A-level dance, he explored other dance styles and discovered how to use his strengths and unique skills to his advantage, in particular his flexibility. This was the beginning of his dedicated training discovering his own unique style and way of expressing himself through abstract breaking; combining elements of both contortion and breakdancing. During this time he also performed as part of Oasis Youth Theatre – taking a show up to Edinburgh Fringe Festival and representing England at the British Theatre Festival final with a play highlighting the crime of human trafficking. In 2010 Charlie was accepted at the National Centre for Circus Arts, where he continued to dance and train in acrobatics and Cyr Wheel. In 2011 he reached the Top 20 in the BBC's So You Think You Can Dance. He absolutely loved performing in the live shows. American smooth waltz and contemporary were some of the styles he was challenged with. Being placed 15th on the show was a massive achievement which has spurred Charlie on to train harder and challenge the conventions of dance and circus further.

Louis Gift

Louis was born in 1991 and has lived in London for most of his life. He has always loved physical activity; regularly playing tennis, swimming, basketball and fencing (he became the under 11s British No. 1). It was not until Louis discovered parkour and free running that he felt he had found something he was truly passionate about. Louis trained in both for three years, attending regular gymnastics classes to complement his training. Louis's love of performing was first apparent in the first year of Sixth Form where he played at many music events and mixed dancing, acting and acrobatics onstage for musicals staged by his college. Louis attended the National Centre for Circus Arts for three years where he specialised in hand-to-hand base and gained new skills. The combination of new and

original skills infused with his musicality and natural rhythm has allowed Louis to develop into a creative and dynamic performer. This diversity of his skill set allows him to apply himself to most situations; choreographic, musical, divisive or theatrical. Since graduating from the National Centre for Circus Arts, Beren has performed in Echoes, a site specific circus production at Maiden Lane Estate, Camden which was choreographed by Ella Robson Guilfoyle.

DREAM

Di Robson Events and Arts Management (DREAM) was established by Di Robson to produce contemporary arts nationally and internationally.

Working in mainly performance, visual arts and festival production DREAM aims to produce original, exhilarating world class arts based work. Major productions and presentations over the years include: Judy Chicago's Dinner Party; Glasgow's Mayfest; The Re-enchantment for Artevents; Roadshow 2012 for the Cultural Olympiad.

Ends